# White Bright You.

## visit www.polawhite.com collection

\* Opalescence Boost, Zoom2! and Venus White Max are not the trademarks of SDI Limited

+ Published and SDI Test Data.

† In-house data based on external clinical evaluators

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## An appealing smile says more in an instant than words can ever say

State States



## **POLAOFFICE+**

#### Pola Office+

**Opalescence Boost\*** Zoom2! Venus White Max\* Estimated Procedure Time<sup>‡</sup>: 0

15

30

#### The world's fastest bleach

Minimal chair time is required. The total treatment will take less than 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability. The unique 37.5% hydrogen peroxide formula ensures fast release of the peroxide ions to begin the bleaching process.

#### No bleaching light required

Pola Office+ can be used with or without a bleaching light, as it does not require activation. While a light is not necessary, you certainly can use a bleaching light or a standard heat emitting curing light to accelerate the bleaching process and impress your patients.

#### Maximum comfort

The neutral pH of Pola Office+ ensures maximum comfort during and after treatment. The shorter treatment time results in less patient discomfort and lower sensitivity.

#### Built-in desensitiser

No separate desensitiser is required. Pola Office+ has unique built-in desensitising properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain-reducing ingredient, penetrates the nerve endings by blocking transmission of sensitive nerve impulses to provide a calming effect.



Pola Office+ 1 Patient Kit with retractor 1 X 2.8 mL syringe of Pola Office+ 1 X 1g Gingival Barrier syringe 1 X Cheek Retractor Accessories Reorder 7700431

no retractor Accessories

#### Pola Office+ 3 Patient Kit -

Kits:

with retractors 3 X 2.8 mL syringes of Pola Office+ 3 X 1g Gingival Barrier syringes 3 X Cheek Retractors Accessories Reorder 7700416

#### Pola Office+ 3 Patient Kit no retractors 3 X 2.8 mL syringes of Pola Office+ 3 X 1g Gingival Barrier syringes Accessories Reorder 7700415



"89% of evaluators would recommend Pola Office+ to a colleague<sup>+</sup>"

## the world's fastest bleach

#### Simple delivery

No mixing is required. The dual barrel syringe system mixes as you apply the gel directly to the tooth. This ensures a consistent blend of freshly activated gel. The freshly activated gel maximises the whitening effect. The fine applicator tip allows easy application, especially in tight spots.

#### Just one thin layer

A thin layer of gel is all that is required. Use the tip to spread the gel ensuring all tooth surfaces are covered. The sticky gel formula adheres firmly to tooth surfaces maximising the bleaching effect.

> "83% of evaluators would purchase Pola Office+<sup>+</sup>"

Pola Office+ 1 Patient Kit -1 X 2.8 mL syringe of Pola Office+ 1 X 1g Gingival Barrier syringe Reorder 7700430

# POLAOFFICE

## Quick and easy in-office tooth whitening

Pola Office uses a 35% hydrogen peroxide formula to give you and your patients quick and efficient results without excessive time wasted chairside.



Before treatment



After treatment



NOTE: Individual patient results may vary. Photos courtesy of Dr. Shuichi Tsubura, D.D.S., Ph.D., Japan

#### Very fast procedure

Pola Office's total treatment time is about 30 minutes. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability.

#### Built in desensitiser

Pola Office contains potassium nitrate, a known desensitising agent. It acts on the nerve endings by blocking transmission of sensitive nerve impulses and providing a calming effect.

#### No bleaching light required

No light is required to accomplish effective results, however any heat emitting curing light will accelerate the bleaching process to achieve results in just 30 minutes.

#### Flexible gingival barrier

Pola Office's flexible gingival barrier allows for a quick and clean removal.



#### Pola Office 3 Patient Kit

6 X 0.3g Pola Office Powder Pots 6 X 2mL Pola Office Syringes 3 X 1g Gingival Barrier Syringes Accessories Reorder 7700015 Pola Office 1 Patient Kit 2 X 0.3g Pola Office Powder Pots 2 X 2mL Pola Office Syringes 1 X 1g Gingival Barrier Syringe Accessories Reorder 7700030 Gingival Barrier 2 Syringe Refill 2 X 1g Gingival Barrier Syringes Accessories Reorder 7750006

## **POLADAY & POLANIGHT**

The high viscosity, neutral ph tooth whitening gels ensure the greatest patient comfort in a take home kit. The unique blend of soothers, conditioners and high water content assist in reducing sensitivity. The formation of plaque and tooth decay is significantly reduced.



Large choice of concentrations

poladay CP 35% carbamide peroxide

3% hydrogen peroxide

7.5% hydrogen peroxide

9.5% hydrogen peroxide

10% carbamide peroxide

16% carbamide peroxide

22% carbamide peroxide

1% hydrogen peroxide approximately equals 3% carbamide peroxide.

poladay

polanight

#### Natural soother and conditioner

The incorporation of special additives minimises plaque formation and enhances remineralisation to further reduce sensitivity.

#### High water content

The high water content of the gel reduces dehydration of the enamel and decreases patient sensitivity.

#### High molecular weight thickener

This reduces the tacky feeling and drying effect of the gel in turn reducing sensitivity further.

#### High viscosity

The high viscosity gel ensures it can be easily and securely placed into the tray and remains in the tray for the entire procedure.

#### Taste

The pleasantly flavoured spearmint gel is both fresh and long lasting.

#### Pola Day and Pola Night 10 X 1.3g Syringe Kits Reorder

7700101 (3% Hydrogen Peroxide) 7700103 (7.5% Hydrogen Peroxide) 7700105 (9.5% Hydrogen Peroxide) 7700107 (10% Carbamide Peroxide) 7700109 (16% Carbamide Peroxide) 7700111 (22% Carbamide Peroxide)

#### Pola Day and Pola Night 4 X 1.3g Mini Kits Reorder

7700100 (3% Hydrogen Peroxide) 7700102 (7.5% Hydrogen Peroxide) 7700104 (9.5% Hydrogen Peroxide) 7700106 (10% Carbamide Peroxide) 7700108 (16% Carbamide Peroxide) 7700110 (22% Carbamide Peroxide)

#### Pola Day and Pola Night 50 X 1.3g Bulk Kits Reorder

7700025 (3% Hydrogen Peroxide) 7700026 (7.5% Hydrogen Peroxide) 7700034 (9.5% Hydrogen Peroxide) 7700027 (10% Carbamide Peroxide) 7700028 (16% Carbamide Peroxide) 7700029 (22% Carbamide Peroxide)



in reducing post-operative sensitivity.

#### Contains desensitising agent

The Pola Day and Pola Night gels contain a desensitising ag which acts on the nerve endings, and desensitises them at pulp-dentin border, in turn minimising sensitivity and maxir patient comfort.

#### Neutral pH

Pola Day and Pola Night's neutral pH ensures the full releas of the peroxide without jeopardising patient comfort.

#### Pola Day and Pola Night 36 X 3g Value Packs

Reorder 7700060 (7.5% Hydrogen Peroxide) 7700061 (9.5% Hydrogen Peroxide) 7700062 (16% Carbamide Peroxide) Spacer Resin 2 Syringe Refill 2 X 1g Spacer Resin Syringes Accessories Reorder 7700012

## From just 15 minutes once a day

agent t the timising	poladay 3%	2 or 3 X 30 min/day <b>OR</b> 1 X 60 min/day
	poladay 7.5%	1 or 2 X 30 min/day <b>OR</b> 1 X 45 min/day
	poladay 9.5%	2 X 15 min/day <b>OR</b> 1 X 30 min/day
	polanight 10%	2 hrs to overnight
	polanight 16%	90 min to overnight
	polanight 22%	1 X 45 min/day
ase	poladay CP 35%	1 X 15 min/day
126		

Trav Material – 20 Pieces 20 Piece Refill Reorder 7750005

Tray Cases – 5 Pack 5 Tray Cases Reorder 7750008

**Cosmetic Pola Pouches - 10 Pack** 10 Pouches Reorder 7700999

## POLADAY CP

## SOOTHE

### Just 15 minutes once a day or use as jump start

#### A potassium nitrate and fluoride releasing desensitising gel.

#### Super fast take home

Pola Day CP can be given to the patient to take home and apply to their trays themselves. From just 15 minutes, once or twice per day, patients will see changes immediately.

#### Or as a jump start

Apply Pola Day CP to the patient's trays the same way a take home system is applied. They can wear it for 30 minutes in the waiting room before they go home. Most patients see their teeth change 3 or 4 shades. After seeing the results from this quick session, patients begin to see just how effective tooth whitening can be, before they start their at home treatment.

A patient requesting whiter teeth wants to see a result when they walk out of the dental office. Promoting a take home system, such as Pola Day or Pola Night, means they carry out the procedure themselves at home. Get them excited about bleaching by giving them a "jump start" with Pola Day CP.

#### Advantages

Pola Day CP has the same advantages as those listed with Pola Day and Pola Night:

- Fluoride releasing
- Desensitising agents
- Neutral pH
- Natural soother and conditioner
- High water content
- High molecular weight thickener
- High viscosity
- Pleasant taste





#### Desensitiser

Soothe, a sustained release gel containing 6% potassium nitrate and 0.1% fluoride gel, relieves tooth sensitivity caused by chemical and thermal changes. Unlike other desensitisers, Soothe will not interfere with the whitening process.

#### Apply before or after whitening

Sensitivity can occur during or after the tooth whitening procedure. Soothe can be applied before or after the treatment.

Pola Day CP 50 X 1.3g Syringe Kit 35% Carbamide Peroxide Reorder 7700325

Soothe 4 X 1.2mL Syringe Kit

Soothe 50 X 1.2mL Syringe Kit Reorder 8150033

Pola Day CP 4 X 1.3g Syringe Kit 35% Carbamide Peroxide Reorder 7700324

Reorder 8150002

## POLAPAINT

#### Paint on tooth whitening gel.

#### Quick and easy for you

There is no need for trays to be made. Patients simply purchase a kit from you and do the work themselves. Pola Paint is an excellent marketing tool for your tooth whitening business.

#### Quick and easy for your patient

Your patient can apply Pola Paint whenever they wish at any time during the day or night – no one will notice they have Pola Paint on. The low viscosity fast drying gel enables a film to form on the tooth surface with minimal drying time. Patients can choose to whiten one single tooth or their complete smile.

#### Super touch up

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Pola Paint is a great touch up procedure for patients who have already whitened their teeth before – Pola Paint recharges the brightness!

#### Economical

Pola Paint is the economical first step to encouraging your patients to whiten their teeth. No trays are required. No chair time is used.

#### Fluoride releasing

The addition of fluoride remineralises the tooth surface and assists in reducing post-operative sensitivity.

#### No messy trays

Pola Paint does not require any trays or equipment to be used. Your patient can continue their normal routine without anyone knowing they are whitening their teeth at the same time.

#### Pleasant flavour

A long lasting spearmint flavour



Pola Paint 1 X 5.5mL Pola Paint Tube Reorder 7700058

# FREE MARKETING MATERIALS

Marketing materials to assist in promoting whitening to patients.



Pola Poster female only Reorder M100060



Pola Poster female and male Reorder M100051



Pola Poster Pola Office+ Reorder M100054





Pola Office professional demonstration DVD Reorder M770954



Pola Office waiting room demonstration DVD Reorder M770985



Pola Window Sticker Reorder M101006



Pola Statement Stuffer Reorder M770229



Pola Menu Reorder M770030



Pola Thank You Card Reorder M770032



Pola Patient Handout Stand Reorder M100041





Pola Before & After Stand Reorder M100044



Pola Ceiling Tile Reorder M100065

#### Customisable marketing material

More customisable marketing material is available via download. Visit: www.sdi.com.au/en/marketing-materials/

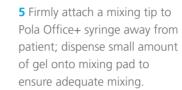
## **INSTRUCTIONS**

#### Pola Office+

- 1 Record pre-operative shade.
- 2 Clean teeth with
- flour based pumice.
- **3** Place cheek retractor and cover exposed lip with petroleum gel.



4 Dry teeth and apply gingival barrier; light cure in fanning motion.





**6** Directly apply a thin layer of gel to all teeth undergoing treatment.



7 Leave gel on teeth surfaces for minutes. (Optional curing light can be used according to manufacturer's instructions.)



8 Suction off using a surgical aspirator tip.

#### Pola Office

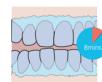
1 Record pre-operative shade. 2 Clean teeth with flour based pumice.

**3** Place cheek retractor and cover exposed lip with petroleum gel.





6 Carefully extrude contents of syringe into the pot.



9 Leave gel on teeth surfaces for 8 minutes. (Optional curing light can be used according to manufacturer's instructions.)





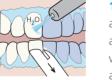
9 Complete steps 6-8 three times (optional 4 times).



with water and apply suction.



gingival barrier.



12 After the last application, suction all gel off, then wash with water and apply suction.

#### Pola Day / Pola Night / Pola Day CP



1 Place a small drop of gel into every compartment of the tray for the teeth undergoing treatment.





4 After treatment, remove tray. Rinse tray and mouth with lukewarm water.

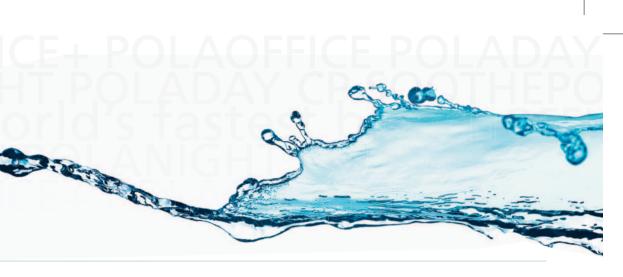




10 After the last application, suction all gel off, then wash



11 Remove





4 Dry teeth and apply gingival barrier; light cure in fanning motion.



5 Open powder pot. Take one Pola Office syringe, **firmly** attach a tip, and **carefully** pull back plunger to release pressure.



7 Immediately mix using a brush applicator until gel is homogeneous.



8 Apply a thick layer of gel to all teeth undergoing treatment.



**10** Suction off using a surgical aspirator tip.



**11** Complete Steps 8-10 three times (optional 4 times). Note: One pot should only be used for 2 applications or within 20 minutes of mixing.



13 Remove gingival barrier.



2 Seat the tray, with the gel, around the teeth.



3 Wipe away excess gel in mouth with a tissue or dry soft brush.



5 Brush teeth.